

# League Link

A Newsletter of [The Pennsylvania Municipal League](#)



May 2021



## Advocacy Action

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### Take Action: Local Advertising Modernization Legislation

The League's effort to modernize municipal advertising requirements has met some opposition and hesitancy in the General Assembly.

[House Bill 955](#) and [Senate Bill 252](#), introduced by Representative Jason Ortity and Senator John DiSanto respectively, would provide local governments with an optional and larger menu of outlets to publish advertisements, including electronically or in a printed format.

The House Local Government Committee has scheduled a hearing for House Bill 955 on May 26 and the Senate Local Government Committee is expected to hold a hearing on Senate Bill 252 in the near future. In addition to the normal opposition from the PA News Media Association, the chairs of the House and Senate Local Government Committees are hesitant to move these bills forward, citing concerns about transparency and access. They are concerned that providing local governments with multiple outlets will make finding the advertisements more difficult, resulting in less transparency to the public. There is also apprehension regarding the lack of broadband and internet access in many communities.

We need your help to address and ease these concerns by reaching out to your General Assembly members. These bills would not decrease transparency because municipalities are required to adopt a resolution declaring intent to use one or more advertising methods, and then to publish notice of that intent in a public newspaper. Additionally, this is an optional tool allowing each governing body to choose

the medium or media that reaches the most people in their community, whether that be print, electronic or both.

Please take action and [contact](#) your State Representative and Senator requesting that they support these bills.

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### Volunteer Needed for PEMA 911 Advisory Board

The League is looking for a municipal official (elected or appointed) to serve on [PEMA's 911 Advisory Board](#) representing our membership. Meetings are currently virtual, but are typically quarterly in Harrisburg at the PEMA headquarters. Volunteers should be knowledgeable about 911 policies, operations and technologies. Nominations to this Board are appointed by the Governor. Please contact Amy Sturges at [asturges@pml.org](mailto:asturges@pml.org) if you are interested or have questions. The League will submit nominations on a first come, first nominated basis.

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### League Survey Supporting Legislative Advocacy

The League is tracking bills and proactively advocating on behalf of our members to strengthen and empower local government.

To that end, last week we sent a member survey to the senior elected and top appointed official in each member municipality to collect relevant data and information to use in our advocacy and communications with the General Assembly and Congress. Member municipalities can support our advocacy efforts by completing the survey by May 21, 2021.

Please reach out to [kerrickson@pml.org](mailto:kerrickson@pml.org) if you have any questions or need the survey link.

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### Executive Director's Report



Check out the section on our website dedicated to member [Community Response During Coronavirus](#).




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## League's Latest

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The 2021 APMM Web Conference is next week, May 24 – 25. [Click Here to Register](#) and [Here to View Program](#).

The 2021 Municipal Leadership Summit will be held on October 7 – 9 at the Lancaster Marriott at Penn Square. [Click Here to View the Save the Date!](#)

There are a **substantial number of fraudulent unemployment claims that have been filed as a result of the pandemic**. This is happening to entry level people up to the highest levels of management. The following are some resources where you can report this issue: the PA Labor and Industry [website](#) is where you can report unemployment fraud. Labor and Industry takes this seriously and this link is to a form on which to report it; identity fraud has become an issue, [here](#) is a link to report someone who is committing identity fraud against the unemployment system; the PA Labor and Industry website discusses [procedures to follow in the case of identity theft](#); please call the PA Fraud Hotline to report this at [1-800-692-7469](#); you may want to check your credit report with the three credit reporting agencies; Equifax, Experian and Transunion; and last, and most important, **file a police report!** U-COMP can assist you with the above and will provide a non-binding quote for you by contacting Debbie Gross at [dgross@pml.org](mailto:dgross@pml.org).

**A Market Update from the Pennsylvania Local Government Investment Trust (PLGIT).** The League is a proud sponsor of PLGIT – [Click here](#) to check out the latest monthly market review from PLGIT. Contact a PLGIT Marketing Representative [here](#) if you are interested in receiving more information.

**Message from PennPRIME Insurance Trusts** – Did you know that any given household has a one in four chance of having a fire large enough to be reported to a fire department in a lifetime? The daily average of home fires nationwide in American is 1,024. [Read here to learn more about how a fire could affect your family.](#)

For more information, see our [News & Announcements and newsfeed](#) on our homepage as well as our League COVID-19 Weekly Update email blasts every Friday.

Also be sure to check out our [COVID-19 Resources for Local Leaders](#) webpage.



# League 2021 Spring Sustainability Web Conference

June 15, 2021

Registration Fee: \$25

[Click to Register Now](#)



## Prepare Your Community for Solar investment

Presented By:

Sharon Pillar - *Executive Director - PA Solar Center*

Jim Price - *Senior Program Manager - Sustainable Pittsburgh*

## Creating a Plan to Build Community Resilience

Presented By:

Adam Welchel - *Director of Science - The Nature Conservancy*

## Sustainable Land Development, Redevelopment, and Reuse

Presented By:

Ariam Ford - *Executive Director - Grounded*

Dwane Jones - *(Acting) Dean, College of Agriculture, Urban Sustainability, and Environmental Sciences - University of DC*

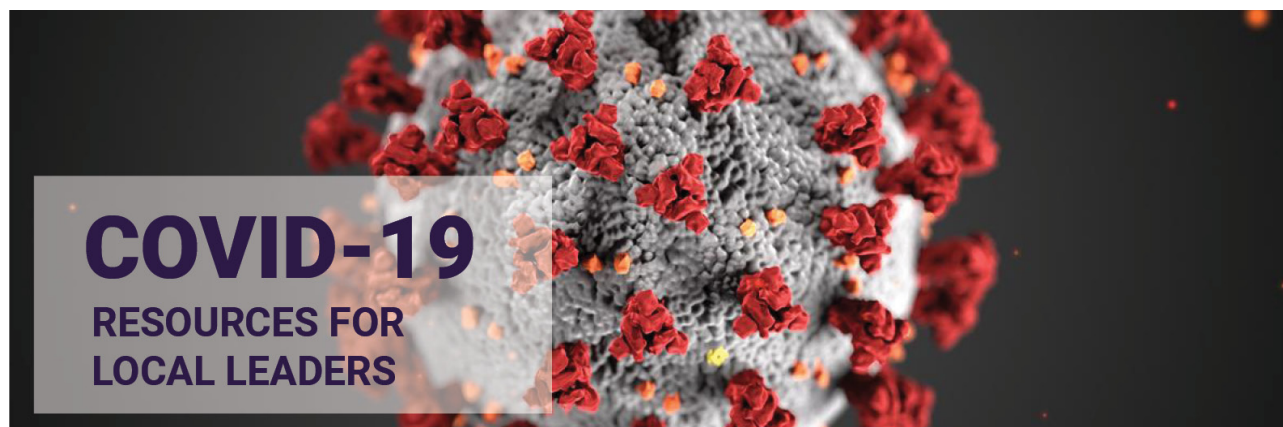
## Sustainable Pennsylvania Platform and Program Release - New Tools and Better Data

Presented By:

Jim Price - *Senior Program Manager - Sustainable Pittsburgh*







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## Resource Roundup

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[2022 Pennsylvania's Premier Revitalization Conference](#) — Pennsylvania Downtown Center Annual Conference: Pennsylvania's Premier Revitalization Conference Request for Letters of Interest for 2022 Conference Host.

[Department Of Health Mask Order Reflects Latest CDC Guidance For Fully Vaccinated Individuals](#) — On March 16, the SOH amended the [commonwealth's mask order](#) by adding language directed to the CDC's guidance for fully vaccinated people allowing for no face coverings.

[WWTP Partnership Informational Webinar – date change 5-26](#) — Due to a conflict, the DEP has moved the informational webinar about the PA Partnership for Energy Efficiency at WWTP to Wednesday, May 26 at 10 a.m.

Our very own John Brenner moderated the NLC webinar: **Tele-town Hall: Understanding EPA's Lead and Copper Rule and Financing Opportunities** on May 12. If you were unable to join the webinar, you can [watch the webinar here](#) and [download the slides here](#).

[Pennsylvania Economy League EMS Issues Forum](#) — Learn about pending legislation to create county EMS authorities and much more.

PRPS's [Park Maintenance Institute Promo Toolkit](#) — Because aging infrastructure, deferred maintenance and limited funding is a universal challenge, the Pennsylvania Recreation and Park Society has established the [Park Maintenance Institute](#), a subscription-based service that provides the latest park maintenance, facilities and grounds management, and operations techniques, tools, and strategies in the form of an online resource and networking center, skill development workshops and webinars, and digital news.

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Remember, you can access all archived editions of The League Link as well as other member publications, forms and resources in your [Member Dashboard](#).

### Pennsylvania Municipal League

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